



LAUGH THIS OFF— IN A BOAT

It's going to be hot on shore . . . and dusty . . . highways more crowded. Detour signs coming out of winter storage. Rural constables tuning up their motorcycles. Two traffic signals blooming where one was damned but yesteryear.

But on the water—there's freedom—sweet cool breezes—a trackless world of romance and adventure. It's yours—all yours—if you have a boat. A bitter mocker if you haven't.

And if you would enjoy it to the utmost, choose your boat with care. Make certain that you can be proud of the boat you buy, that it will be the envy of all beholders.

We suggest a Gar Wood Boat, for there can be no finer runabout than those created by the Miss America craftsmen, and no other can have such a tradition. You will find among the fourteen new

models, just the boat that suits your individual taste and needs. Open, enclosed or convertible, 22 to 33 feet, 30 miles per hour to 55, \$2,250 to \$12,950, all Gar Wood Boats are built to the same standards of excellence. Famous for their "soft-riding", you will find them equally outstanding in seaworthiness.

You will want that boat mighty soon now. So you may not be disappointed on delivery, we suggest you see the nearest Gar Wood dealer right away or wire us for information.

GAR WOOD INC.

THE GREATEST NAME



IN MOTORBOATING

212 River Road

Marysville, Mich.

Showroom and Factory Branch, 1858 Broadway, New York City